Qu
Beyond POS

Welcome to the
Connected Restaurant
with Qu's Unified Commerce Platform

OUR MISSION

To infuse **speed, agility, and innovation** into restaurants, enabling them to seize new opportunities and build healthier connections with guests and employees.

OUR VISION

To power the eCommerce revolution of the restaurant industry.

Our Differentiators

Unified Technology
Fuel your digital transformation with one modern, agile platform that unifies experiences across ordering, kitchen/production & brand

Fresh Innovation
Modernize your operations, processes, and technology with innovative approaches— while more easily embracing change

Real Partnerships
Connect at a deeper level with all your most important people— guests, employees, franchisees, and partners

Unmatched Speed
Move faster through the ordering, production, and guest engagement cycle— continually improving & customizing your technology with bi-weekly releases

Products

In-Store Ordering
- Point of Sale (POS)
- Drive-Thru & Handhelds
- Kiosk

Digital Ordering
- Native Online Ordering
- Third-Party Delivery
- Mobile/Custom Apps

Kitchen Solutions
- KitchenUP for Ghosts & Virtual Brands
- KDS

Platform as a Service

We believe that **going beyond omni-channel fragmentation into the cloud with a unified commerce platform is the only way restaurants will thrive in the next decade.**

Why Qu?

Our product differentiators set up apart:

API-Forward
Direct integrations to other systems and freedom to choose your own partners & payment processors.

Unified Omnichannel Ordering
Order anywhere anytime and get one consistent experience and data set.

Next-Gen Commerce Cloud
Innovative cloud model with three layers of redundancy for all-star uptime and reliability.

Microservices Architecture
The modern, agile foundation you need to pivot, customize, and change fast.

Gesture Based & Conversational Ordering
Follow the guest ordering style to increase speed and accuracy.

Context Driven Platform
Our data model with contextual capabilities includes Dynamic Stores & Items for ultimate customization & flexibility.

Enterprise Menu Management
Single menu management with centralized control for all channels— native, partner, marketplaces.

Multi-brand Management
Administer multiple brand menus and co-branded stores from a single backend.

Select Customers

Church's Chicken   SALADWORKS   LUKE'S

DQ   RAPID FIRED PIZZA   HOT HEAD BURRITOS
AMAZINGLY GOOD • AMAZINGLY FAST.

THE SIMPLE GREEK   DUNN BROTHERS COFFEE

Our Story

We are restaurant transformation specialists building a unified commerce platform for enterprise chains.

- Founded as Gusto by ex-MICROS team that built Starbucks POS

- Reborn in 2018 as Qu to go beyond POS

- 30+ QSR and Fast Casual brand customers

- $1 Billion GMV processed on new platform

- $35 Million invested capital

- Key Investors: Cota Capital, Bobby Cox, NRD

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We exist to drive healthier connections between enterprise restaurant brands and their people with a unified commerce platform.

www.qubeyond.com